



Cornell University

**Janet Zheng Yang**  
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## EDUCATION

Cornell University	Communication	Ph.D. expected May, 2009
Marquette University	Communication	M.A., 2005
Fudan University	Journalism	B.A., 2003

## AWARDS

Liu Memorial Award, given annually to Ph.D. students who have demonstrated academic ability and performance, Graduate School, Cornell University, May 2008  
Anson Rowe Award, given annually to top graduate student in the field of communication, Department of Communication, Cornell University, April 2008  
Top Student Authored Paper Award, Health Communication Division, International Communication Association, May 2007  
Top Paper Award, Science Interest Group, Association for Education in Journalism and Mass Communication, August 2006  
Student Travel Award, Society for Risk Analysis, December 2006  
Dean's Recognition Award, Department of Communication, Marquette University, May 2005

## PUBLICATION

McComas, K. A., Besley, J. C., & Yang, Z. (in press). Risky Business: Perceived behavior of local scientists and community support for their research. *Risk Analysis*

Griffin, R. J., Yang, Z., Huurne, E., Boerner, F., Ortiz, S., & Dunwoody, S. (March, 2008). After the Flood: Anger, attribution and the seeking of information. *Science Communication*, 29(3), 285-315.

## MANUSCRIPT UNDER REVIEW

Yang, Z., Scherer, C., & Orenstein, C. (upcoming). Teachers' attribution and seeking of information about breast cancer risk. *Health Communication*. Revise and Resubmit.

Yang, Z., Clarke, C. E., McComas, M. A., & Harrington, L. C. (upcoming). Decision making, perceptions, strategies and needs for mosquito surveillance and control: Interviews with Mosquito control professionals. Manuscript under review.

## CONFERENCE PRESENTATIONS

McComas, K. A., Yang, Z., Gay, G. K., Leonard, J. P., Dannenberg, A. J., Dillon, H., & Kornhaber, R. (2008, May). Talking to doctors about clinical trials. Paper to be presented to the Health Communication Division at the International Communication Association annual convention, Montréal, Canada.

Yang, Z., Scherer, C., & Orenstein, C. (2007, December). Motivation for risk information seeking - Risk judgment or Efficacy? Paper to be presented at the Society for Risk Analysis annual meeting, San Antonio, TX.

McComas, K. A., Yang, Z., & Harrington, L. C. (2007, December). Perceived shared values, procedural fairness, and trust in the context of public health risks. Paper to be presented at the Society for Risk Analysis annual meeting, San Antonio, TX.



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Yang, Z. & Hart, P. S. (2007, August). Frame-setting effects of breast cancer coverage in newspapers on teachers' perceptions of breast cancer risk. Paper presented to the Association for Education in Journalism and Mass Communication annual convention, Washington, D.C.

McComas, K. A., Besley, J. C., & Yang, Z. (2007, August). Comparing concern about agricultural biotechnology and nanotechnology in the context of perceived justice. Paper presented to the Association for Education in Journalism and Mass Communication annual convention, Washington, D.C.

Börner, F. U., Yang, Z., & Griffin, R. J. (2007, June). Anger, efficacy and behavioral intentions in regards to river flooding. Paper presented to the SRA Europe Conference, Hague, the Netherlands.

Yang, Z. (2007, May). Attribution and the seeking of information about breast cancer risk. Top individual student paper presented to the Health Communication Division at the International Communication Association annual convention, San Francisco, CA.

Börner, F. U., Yang, Z., & Griffin, R. J. (2007, February). Motivation for the seeking of information and social activism in regard to river flooding. Presentation to the European Symposium on Flood Risk Management Research. Dresden, Germany

Yang, Z., Scherer, C., Orenstein, C., Issar, S., & Gollapalli, S. (2006, December). Teachers' understanding and attributions of breast cancer. Paper presented to the Society for Risk Analysis annual meeting, Baltimore, MD.

Yang, Z. (2006, November). Effects of communication on Chinese students' acculturation process. Paper presented to the National Communication Association annual convention, San Antonio, TX.

Yang, Z., Gollapalli, S., Issar, S., Lum, C.S., Orenstein, C., & Scherer, C. (2006, November). Environmental factors and breast cancer: Perceptions of New York state Teachers. Paper presented to the third annual early environmental exposures meeting of the Breast Cancer and the Environment Research Centers, Berkeley, CA.

Griffin, R. J., Yang, Z., Huurne, E., Boerner, F., Ortiz, S., & Dunwoody, S. (2006, August). After the Flood: Anger, attribution and the seeking of information. Top Faculty Paper presented to the Association for Education in Journalism and Mass Communication annual convention, San Francisco, CA.

Griffin, R. J., Yang, Z., Boerner, F., Bourassa, S., Darrah, T., Knurek, S., Ortiz, S., & Dunwoody, S. (2005, August). Applying an information seeking and processing model to a study of communication about energy. Paper presented to the Association for Education in Journalism and Mass Communication annual convention, San Antonio, TX.

## RESEARCH EXPERIENCE

Research Assistant, Department of Communication, Cornell University, August 2005 - present

- Assisted Dr. Katherine McComas in research on patient accrual in clinical trials, perceived fairness in public understanding of emerging technologies, communication about West Nile Virus, etc.
- Assisted Dr. Clifford Scherer in research on environmental factors associated with breast cancer risk.

Research Assistant, College of Communication, Marquette University, August 2003 - May 2005

- Assisted Dr. Robert Griffin in research related to risk information seeking and processing in the contexts of renewable energy, fish consumption, watershed management, urban area flooding, etc.
- Assisted Dr. Robert Shuter in intercultural and cross-cultural communication research.



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## TEACHING EXPERIENCE

Instructor:

- Comm.272: Principles of Public Relations and Advertising, June - August 2006, 2007

Teaching Assistant:

- Comm.345: Human Computer Interaction, January - May 2008
- Comm.230/130: Visual Communication, January - May 2006, 2007
- Comm.282: Communication Industry Research, August - December 2005

Guest Lecturer:

- Comm.116: China's Media in a Changing Society, Marquette University, October 2004
- Hist.184: Modern History of China, Marquette University, October 2004

## PROFESSIONAL EXPERIENCE

Graduate Resident Fellow, Carl Becker House, Cornell University, August 2007 - present

Writer Intern, Cornell Chronicle, Cornell University, March 2006 - present

Intern, Duncan Group, Milwaukee, Wisconsin, June - August 2005

Resident Assistant, Center for Talented Youth, Johns Hopkins University, June - July 2004

Executive Assistant, Philippe Rives Pty, Ltd., Beijing, Shanghai, China, October 2000 - September 2002

News Intern, China Central Television, Beijing, China, March - July 2002

News Intern, Hua Xi Newspaper, Chengdu, Sichuan, China, June - July 2001

Media Relations Assistant, APEC-MRT Meeting, Shanghai, China, October 2001

## MEMBERSHIP

International Communication Association, February 2007 - present

Society for Risk Analysis, June 2006 - present

Association for Education in Journalism and Mass Communication, August 2005 - present

Kappa Tau Alpha Honor Society, May 2005 - present

National Communication Association, October 2004 - present

## ACTIVITIES

President, Amber Chinese Dance Troupe, Cornell University, May 2006 - May 2007

Vice President, Environmental & Public Health Network for Chinese Students and Scholars

Vice President, Chinese Students Association, Marquette University, January 2004 - January 2005

President, Society for English Learners, Fudan University, China, September 2001- January 2002